



Checklist 12: YouTube Playlist

Project Name: _____

Date: _____

- | | | Yes | No |
|---|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------------------------|
| 1 | Have you created your YouTube channel?
<i>Once you have your YouTube channel set up then think about the type of videos you will be creating and sharing with others.</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Do you need more than one channel?
<i>You can create more than one channel or you can create multiple playlists within each channel to help structure your channel and organise your videos so it's easier for your viewers to find what they're looking for.
If you have a number of different interests or work in different niches then you may want to create a new channel for each interest/niche and within each channel have a number of different playlists for different areas of interest within the same niche.</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Have you added your descriptions?
<i>Remember your channel and playlist descriptions let people know what your channel/playlist is about and will also help with ranking your videos.
So, if people subscribe to your channel because it's all about fishing for example, then they won't want to see videos that are related to horse riding. It would be better to create a new channel on horse riding and optimise that channel for that niche.
However, several playlists can be added to your channel so, if you were covering different areas of your chosen interest or niche such as Fishing, you could have playlists like fishing tutorials, fishing equipment reviews, best fishing destinations etc.</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Have you created a playlist?
<i>To create a playlist, click on your profile image and click creator studio
Then in the left-hand column click on video manager
In the drop down that appears click on playlists</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Click create new playlist and give it a title
<i>Think of something that is relevant to all the videos in this playlist but make it sound interesting too.
For example, instead of "Cake Making" it could be "How to Make Amazing Looking Cakes that Taste Delicious"</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 | Edit your playlist
<i>When you open any of your playlists you can edit the description as well as add new videos that you've already uploaded, to the playlist and drag and drop them in the order you would like them to appear.</i> | <input type="checkbox"/> | <input type="checkbox"/> |

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| 7 | <p>Add the playlist to your channel.
<i>Back in your channel, scroll down to the bottom and you will see a button that says, "Add a Section"</i>
<i>In the options select;</i>
<i>Single playlist for content</i>
<i>Horizontal row for layout</i>
<i>And then click on find playlist and select the one you want to add</i></p> | <input type="checkbox"/> <input type="checkbox"/> |
| 8 | <p>Reposition your playlist
<i>Once your playlist is ready then you can click on the up and down arrows on the right to move your playlist to where you want it on your channel.</i></p> | <input type="checkbox"/> <input type="checkbox"/> |
| 9 | <p>Add other videos to your playlist
<i>Another way to add videos you've already uploaded to your playlist is to click on the video to watch it, then click on edit video and in the settings click on playlists and check the box next to the one you want.</i></p> | <input type="checkbox"/> <input type="checkbox"/> |
| 10 | <p>Add other people's videos to your playlist
<i>If you find a video that you like and you'd like to add it to one of your own playlists then click share and copy the video link.</i>
<i>Then go back to your playlist as explained in the first example and click add video.</i>
<i>Then you will see you have the option to add by using video url.</i>
<i>Paste in the video link you copied and that video will be added to that playlist.</i>
<i>If you don't have many videos to begin with then this is a good way of creating content for your channel until you have more of your own content.</i></p> | <input type="checkbox"/> <input type="checkbox"/> |

Notes