



Checklist 9: Video Editing

Project Name: _____ Date: _____

Once you have your video content created then it's time to edit your video to remove any mistakes and make it as engaging and professional as you can.

There's a wide range of different free and paid online resources that can help you with this as well as video editing software.

In this checklist, I'll cover what you should think about when editing your videos and provide you with a number of different resources you can use to edit your videos as quickly and easily as possible.

- | | Yes | No |
|--|--------------------------|--------------------------|
| 1 Do you need to compress the video file?
<i>If you have a large video file then you will find that it takes forever to upload to sites like YouTube. So, what you can do is to compress the video file without losing any quality.
You can use a free site like Handbrake. Click here to watch this video tutorial
OR, You can use this sneaky little hack I found using a site called Clipchamp which allows you to compress upto 5 videos before you have to pay a subscription but I found a way around this and I'll show you exactly how to continue using it for free! Click here to watch video</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 Have you used the YouTube Editor?
<i>A great place to start editing videos is by using the Free YouTube Editor.
The only downside to this is that you'll need to have uploaded your videos to YouTube first but it does have a lot of great free features such as combining YouTube videos, adding music and much more... You'll find the editor in your YouTube video settings.</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 Have you used Windows Movie Maker?
<i>If you have a Windows computer then this free resource will help you with some basic video editing. It has some basic transitions you can use too like fading and swipes but it doesn't have a lot of the effects other editors have.
There are lots of video tutorials on how to use this tool and they can be found by searching YouTube for Windows Movie Make Tutorial.</i> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 How you used Apple iMovie?
<i>If you're a Mac user then iMovie is an excellent tool to have and can be used to create very professional looking videos with stunning effects. It's a paid app but in many cases, you may find that your apple device comes with it pre-installed. It also comes with some amazing ready-made templates with effects and music and you can simple change the text and swap the images and videos for your own.</i> | <input type="checkbox"/> | <input type="checkbox"/> |

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- 5 Have you used Screencast-o-matic? ☐ ☐
This is an awesome and it's free or to upgrade it's only \$1.50 per month! You can use it to create screen capture videos with just your screen being displayed, your screen and a small window in the bottom right corner where people can see you or a full size screen of you. You can record your video and if you make a mistake, simply "truncate" back to where the last part of the video was ok which saves you doing it all again. You can even import written scripts and read them and it'll insert them into the video! You can find this tool at: Screencast-o-matic.com
- 6 Have you used Camtasia? ☐ ☐
Camtasia is one of the most popular screen capture and editing software available but it comes at a price. If you don't mind paying more then there are a lot of great features with Camtasia and you can find a list of them here Camtasia.com
- 7 Have you used Filmora? ☐ ☐
I've found Filmora to be one of the quickest and easiest way to cut out mistakes, add music, add your intros and outros to your videos and you can also add effects, lower thirds and titles etc. click here to check out Filmora
- 8 Are You Creating Animation Videos? ☐ ☐
- 9 Have you used [VideomakerFX](http://VideomakerFX.com)? ☐ ☐
*This software is one of the most powerful and popular all-in-one video creators I've seen.
You can use it to create amazing whiteboard videos with animated characters, speed drawing videos, video slides, animated titles, add background music and much more.
You can take a look at some sample videos at VideomakerFX.com*
- 10 Have you used Powtoon? ☐ ☐
*This is a great online resource for making awesome animation videos with moving characters, animated text, you can add music or pre-recorded audio and much more...
And it's got plenty of tutorials and ready-made templates you can use visit Powtoon.com*
- 11 Have you used Animoto? ☐ ☐
This is a great resource for creating slideshow type videos and adding music and different video effects to really bring your videos to life and deliver your message using different text animations. You can check out a number of different examples at Animoto.com

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- 12 Have you used Viddyoze? ☐ ☐
If you're looking to make some awesome video Intros and Outros for you videos to really help grab your views attention and make them take action then you'll love these ready-made videos that you can easily edit and brand for your own. [Visit Viddyoze.com](http://Viddyoze.com)
- 13 Have you used Videohive? ☐ ☐
If you're looking for anything that will help you create amazing videos whether they're whiteboard videos, animation videos, intro or outro videos, slideshow videos and much more and you'd like ready-made templates you can use to edit yourself then you'll find absolutely everything you'll need here at Videohive

Stock Photos and Videos

Whenever you're looking for photos or videos to use in your videos NEVER just grab these from the web! This is a copyright infringement and could lead to a lot of legal trouble for you. Even if you search for these within the "Public Domain" you can still never be too sure who put them there.

Instead get these free or paid from a reputable stock footage agency.

Some good resources for stock photos and video clips include:

shutterstock.com
videoblocks.com
istockphoto.com
photodune.net
pixabay.com
123rf.com
fotolia.com
bigstockphoto.com
depositphotos.com
dreamstime.com

Some places to locate Royalty Free music include:

audiojungle.net
royaltyfreemusic.com
freeplaymusic.com
smartsound.com

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